

# Beauty

BOOK

SeneGence™



# SENEGENCE

was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.



Joni Rogers-Kante, CEO and founder of SeneGence®, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip color unlike anything she had seen before, she knew it needed to be shared with the world.

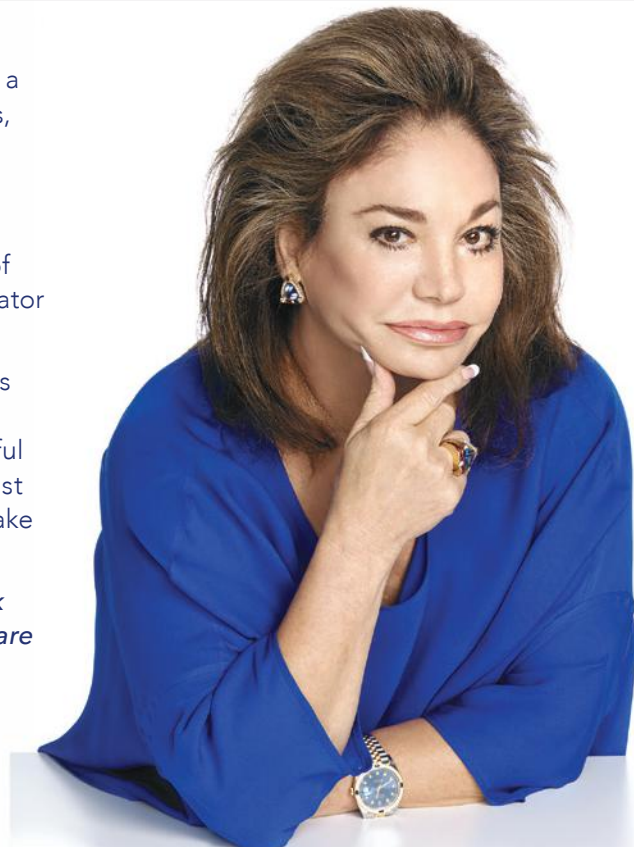
In 1999, SeneGence exploded into the marketplace with the launch of LipSense® color technology, and quickly rose in popularity as the creator of the original long-lasting lip color.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-aging skin care products. Over the years, SeneGence has grown to support hundreds of thousands of successful careers and satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

*I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days when using our 24-hour anti-aging skin care and long-lasting color systems.*



Joni Rogers-Kante  
**FOUNDER & CEO**





# SENEGENCE

has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.



SeneGence has developed highly advanced anti-aging skin care and cosmetics systems that help make every skin type more beautiful and radiant.



Joni collecting samples from Mount Yasur, Vanuatu

In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm® SkinCare systems, SenseCosmetics® beauty items, and the SeneDerm Solutions line, helping to result in dramatic improvements to the skin.



Made in the USA with global materials



No animal testing and no animal by-products (we use alternative sources)



Made in CGMP manufacturing facilities



Formulated without drying waxes and harmful lead



Use of gluten-free ingredients

## THE SCIENCE OF SENEDERM® & SENEPLEX+® COMPLEX

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex+, a kinetic enzyme that works to affect the way cells grow from the bottom layers of the skin to the top. SenePlex+ fights the signs of aging by supporting renewal of your skin cells an average of 23.3% more rapidly.

### Four to Eight Weeks to Revolutionary Results

Independent clinical test results of eight weeks of treatment with our proprietary formula, SenePlex+.

**23.3%** Increase in  
Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex+ are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: **Skin smoothness increased by 45%. Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.**

WEEK 0



WEEK 2



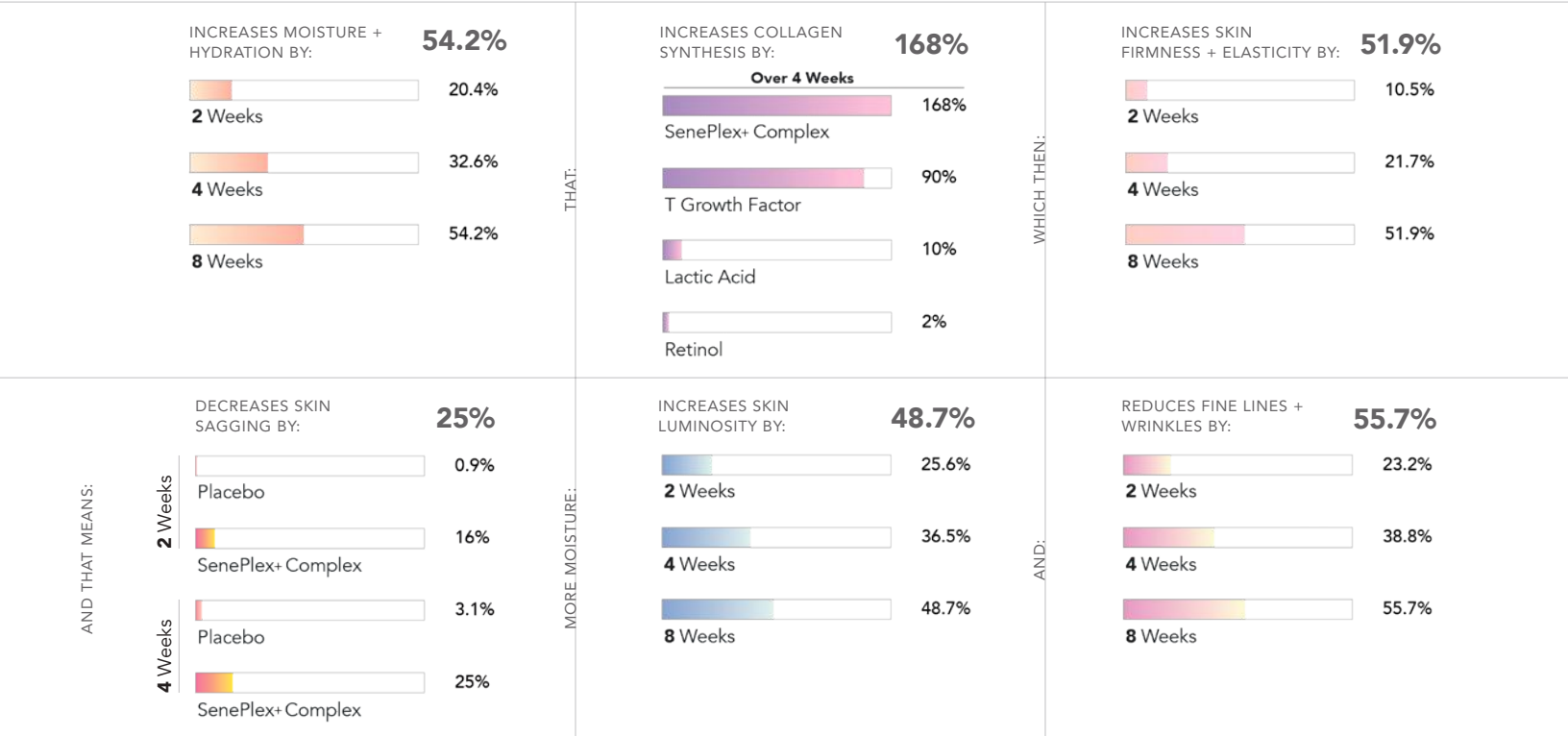
WEEK 4



WEEK 8



The active enzymes in the advanced anti-aging delivery systems of **SenePlex+** work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:



AND THAT MEANS:

2 Weeks  
4 Weeks

THAT:  
MORE MOISTURE:

WHICH THEN:  
AND:



# SeneDerm

SkinCare with SenePlex+®

A 24-hour, anti-aging skin care system made for all skin types. Formulated with powerful, anti-aging SenePlex+, these products help to dramatically improve skin appearance over time.



## FIND YOUR SKIN TYPE:

### **NORMAL TO DRY**

No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small-to-medium-size pores.

### **DRY**

No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

### **NORMAL TO OILY**

Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium-to-large, skin appears shiny and can feel oily.

### **OILY TO ACNE**

All over shiny appearance and oily feeling, blemish and acne-prone, visible discoloration, whiteheads and blackheads, enlarged pores.

## **3 in 1 Cleanser \$30**

4 fl oz / 118 mL

This triple-action cleanser works to cleanse, tone, and hydrate while helping to maintain skin's moisture. Each formula works to effectively remove dirt and oil.

## **DayTime Moisturizer \$50**

1.66 fl oz / 50 mL

These lightweight, daily moisturizers deliver anti-aging advantages and botanicals that work to balance moisture and naturally hydrate skin. They also work to protect skin from the ravages of the environment.

## **Evening Moisturizer \$60**

1.66 fl oz / 50 mL

Highly concentrated with additional SenePlex+ Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant, healthy skin.



## NORMAL TO DRY



### ALOE LEAF JUICE

Calms and soothes skin.

### AVOCADO OIL

Very rich moisturizer.

### LAVENDER OIL

Soothes and protects.

## DRY



### SPONGE-LIKE PILLOWS

Exfoliate skin.

### ALGAE EXTRACT

Hydrates and softens skin.

### HUMECTANTS

Bind moisture to the skin.

## NORMAL TO OILY



### VANUATU VOLCANIC ASH

Exfoliates dead skin cells.

### ORCHID FLOWER EXTRACT

Antioxidant and moisturizer.

## OILY TO ACNE



1.7 fl oz  
50 mL

### SALICYLIC ACID

Helps clear pores.

### ARGININE

Antioxidant that assists in skin repair.

### SODIUM HYALURONATE

Protects against moisture loss.

### VITAMIN B

Hydrates and promotes healthy skin.

### SODIUM HYALURONATE

Protects against moisture loss.

### ALOE LEAF JUICE

Calms and soothes skin.

### MORINGA OIL

Smooths, de-puffs, and moisturizes.

### ALMOND OIL

Leaves skin silky but non-greasy.

### JOJOBA

Promotes soothing and calming.

### JOJOBA

Promotes soothing and calming.

### SQUALENE

Natural moisturizer.

### ALLANTOIN

Promotes healthy skin.

### SALICYLIC ACID

Helps clear pores.

### WILLOWHERB

Skin calming.

### COFFEE SEED OIL

Boosts collagen and elastin.

### AVOCADO OIL

Very rich moisturizer.

### VITAMIN E

Essential antioxidant for maintaining healthy skin.

### AMINO ACIDS

To build healthy skin.

### VITAMIN E

Essential antioxidant for maintaining healthy skin.

### GINGER ROOT

Protects skin.

### BORAGO SEED OIL

Helps even skin tone.

### VITAMIN E

Essential antioxidant for maintaining healthy skin.

### SALICYLIC ACID

Helps clear pores.

### WILLOW BARK

Helps control oil and sebum production.

### HYDROMANIL COMPLEX

Hydrating blend from the seed of the tara tree.

Highly advanced products that help correct and prevent the signs of aging.



### **Climate Control \$60**

2.3 fl oz / 68 mL

Hydration in the purest form. This "miracle in a bottle" helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

**SelPlex Complex:** Herbal oil extracts and vitamins that increase moisture.

**Sodium Hyaluronate:** Protects against moisture loss.

**Glucosamine HCl:** Helps maintain firmness.



### **SeneSerum-C \$65**

0.5 fl oz / 15 mL

A powerful blend of the most advanced anti-aging ingredients. This pollution defense formula is made for all skin types and works to create a healthier, firmer, and younger-looking complexion.

**Stabilized Vitamin C:** Increases hydration and provides antioxidant protection.

**SeneShield:** Helps protect skin from environmental hazards.

*Tip: Apply Advanced Anti-Aging SkinCare before DayTime or Evening Moisturizer*



### EyeCrème \$50

0.44 fl oz / 13 mL

A rich blend of oils and vitamins that protect while working to diminish the visibility of fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.

**Soybean Oil:** Improves skin hydration and smoothness.

**Kukui Seed Oil:** Soothes skin.

**Vitamin A:** Helps increase skin firmness.



### EyeLuminator \$55

0.44 fl oz / 13 mL

The perfect blend of EyeCrème and MakeSense® Foundation Pearlizer to help brighten and highlight while moisturizing upon application. Perks up tired eyes in the afternoon too!

**Kukui Seed Oil:** Soothes skin.

**Vitamin A:** Helps increase skin firmness.

**Almond Oil:** Leaves skin silky, non-greasy.

SeneDerm  
ADVANCED ANTI-AGING SKINCARE

with SenePlex+®



**Lifting & Firming Neck Cream \$90**

1.7 fl oz / 50 mL

This rich cream formula is specifically formulated to work powerfully and effectively to firm, smooth, and even the delicate skin around the neck and décolletage area. Infused with advanced anti-aging complexes, it helps the neck and jawline look tighter and more sculpted.

**Essenskin:** Complex that helps fortify and restructure thin, fragile skin.

**Macadamia Nut Oil:** Helps to restore skin hydration.

**Grape Juice Extract:** Antioxidant that helps condition and protect skin from free radicals.



**Collagen Night Pak**

with Brush **\$85**

1 fl oz / 30 mL

A breakthrough anti-aging night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight which leads to unwanted signs of aging.

**Plant-based Marine Collagen:** Restores skin moisture and firmness.

**Caffeine:** Rejuvenates and revitalizes skin.

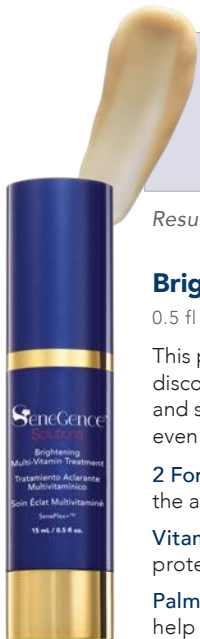
**Copper & Zinc:** For antioxidant protection.

*Tip: Mix Evening Moisturizer and Night Pak together then apply.*

Essenskin™ helps re-densify skin by over **65%** and makes skin more resistant by **21%** after two months.

*Results based on a two-month clinical study of Essenskin on 29 women.*

## Specialized treatment products for targeted skin and personal care needs.



Stabilized ascorbic acid (**pure stabilized vitamin C**) decreases melanin production by **42.66%**

*Results obtained in a 16-day in vitro test of ascorbic acid.*

### **Brightening Multi-Vitamin Treatment \$75**

0.5 fl oz / 15 mL

This powerful treatment targets dark spots and discoloration caused by hyperpigmentation, acne, aging, and sun damage to reveal a brighter, firmer, and more even looking skin tone over time.

**2 Forms of Stabilized Vitamin C:** Help brighten and even the appearance of skin.

**Vitamins A, B3 & E:** Help to firm and even skin tone, protect from free radicals, and moisturize.

**Palmitoyl Tripeptide-1 & Tripeptide-7:** Peptides that help increase skin firmness and reduce the appearance of wrinkles.



**Anti-Wrinkle Treatment** contains ingredients that work to reduce light-to-medium wrinkle depth by an average of **34% TO 63%**

### **Anti-Wrinkle Treatment \$65**

0.51 fl oz / 15 mL

This formula works to visibly reduce the depth and shadows of small- and medium-sized wrinkles, making skin's texture smoother and younger-looking. Contains an advanced formulation that includes natural ingredients that help to improve skin texture and restore proper moisture content with regular use.

**Anti-Wrinkle Complex:** Firms and smoothes skin.

**Green Tea Leaf Extract:** Protects skin with antioxidant properties.

**Joboba Seed Oil:** Helps to improve skin's elasticity.





### Spot-On \$50

0.51 fl oz / 15 mL

The proven solution for blemish and acne spots on skin. Formulated with a powerful anti-acne agent, this targeted “spot remover” works directly on unsightly blemishes to clear them up quick.

**Benzoyl Peroxide:** Works to kill acne-causing bacteria.

**Allantoin:** Promotes healthy skin.

**Aloe Leaf Juice:** Calms and soothes skin.

**Spot-On** contains approximately **10%** benzoyl peroxide for a powerful acne treatment.

**70%** titanium and **30%** iron for effective exfoliation without irritation.



### Facial Resurfacer \$50

2 oz / 57 g

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu volcanic ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalized skin.

**Vanuatu Volcanic Ash:** Exfoliates dead skin and polishes.

**Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

**Walnut Shell Powder:** Exfoliates and softens skin.



### Polishing Exfoliator \$50

2 oz / 57 g

Polish away rough, dry skin and impurities with this unique formula containing naturally exfoliating Vanuatu volcanic ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

**Vanuatu Volcanic Ash:** Exfoliates dead skin and polishes.

**Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.



### Nangai Oil \$50

0.5 fl oz / 15 mL

Intensely moisturize and soothe dry skin with this luxurious blend of exotic Nangai Oil and highly effective anti-aging complexes and ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with calming and deeply hydrating benefits.

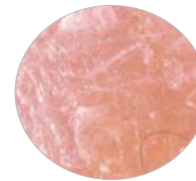
**Triglycerides:** Essential fatty acids that help enhance your skin's ability to retain precious moisture.

**L-22:** Botanically-sourced lipid complex that helps improve the recovery of skin's barrier.

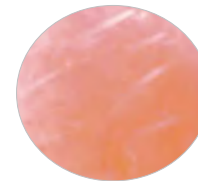
**Meadowfoam Seed Oil:** Soothes skin and slows down water loss.

**Polishing Exfoliator** helps rough, dead skin appear smooth and vibrant after **ONLY** three consecutive applications.

**BEFORE**



**AFTER**



**Nangai Oil** contains  
**94-97%**  
natural triglycerides.



### Dark Circle Eye Treatment \$50

0.51 fl oz / 15 mL

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients, formulated to help reduce the appearance of darkening and loose skin under the eyes.

**Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract:** Works to help reduce under eye darkening.

Contains ingredients that work to reduce dark circles up to **122%**



### NailExtend \$45

0.25 fl oz / 7.39 mL

Keep your nails in top condition and help repair damage with this unique delivery system that utilizes effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural and healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

**Myristoyl Pentapeptide-17:** Promotes keratin production and nail growth.

**Vitamin B5:** Moisturizes and helps maintain the health of nail bed.

**Glycerin:** Helps strengthen nail and increases moisture.

Twice-daily use of NailExtend over an 8-week period

**BEFORE**



**AFTER**





### LashExtend Clear \$50 Colored \$55

0.125 fl oz / 3.7 mL

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or water-resistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.

**SenePeptide:** Improves lash health.

**Chamomile Extract:** Calming and soothing properties.

**White Tea Extract:** Powerful antioxidant.



Black



Brown

Lashes appear **25%** longer and fuller in only weeks.



### LipVolumizer \$50

0.2 fl oz / 5.9 mL

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracking will be eliminated with continued use.

**Volumizing Complex:** Proprietary blend of peptides and botanicals.

**Kiss Me Quick Plant:** Helps boost collagen production and increase moisture.

## Visibly increases lip volume

+ Fullness up to **20%** + Moisture up to **50%**



The majority of test volunteers experienced at least a **10% increase** in lip volume while those with the thinnest lips experienced up to a remarkable **20% lip volume increase**.



# SeneDerm Daily Regimen

## AM

**CLEANSE**  
(select one)



- 3 in 1  
Cleanser

**EXFOLIATE**  
(select yours)



- Polishing Exfoliator
- Facial Resurfacer

**ADVANCED ANTI-AGING**  
(optional)



- Climate Control
- SeneSerum-C

**TREAT**



- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening Multi-Vitamin

## PM



- Foops! Liquid or Wipes
- Ooops!

**REMOVE**



- 3 in 1  
Cleanser

**CLEANSE**  
(select one)



- Polishing Exfoliator
- Facial Resurfacer

**EXFOLIATE**  
(select yours)



- Climate Control
- SeneSerum-C

**ADVANCED ANTI-AGING**  
(optional)



- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening Multi-Vitamin

**TREAT**



# SeneDerm Daily Regimen

## TREAT



- Nangai Oil

## MOISTURIZE (select yours)



- DayTime Moisturizer
- Lifting & Firming Neck Cream
- EyeCrème

## TREAT (select yours)



## APPLY MAKEUP

- LashExtend  
(Colored or Clear)
- LipVolumizer
- EyeLuminator

## MOISTURIZE & PROTECT (after makeup)



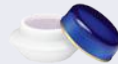
- Hydrating Facial Serum Mist
- Lip Balm or Tinted Lip Balm



- Nangai Oil



- Evening Moisturizer
- Lifting & Firming Neck Cream



- EyeCrème



- Collagen Night Pak



- Lip Balm
- LipVolumizer
- LipSmooth Conditioning Polish
- LashExtend (Clear)

## TREAT

## MOISTURIZE (select yours)

## MOISTURIZE & PROTECT

## TREAT

## TREAT (select yours)

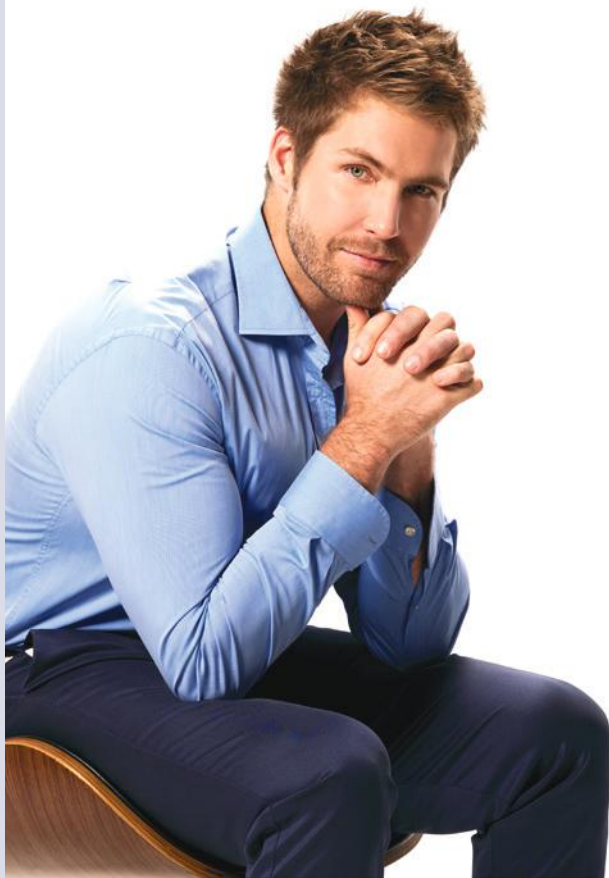
SeneGence

**FOR MEN**

with SenePlex+®

This easy-to-use system is specifically formulated to gently cleanse, balance, moisturize, protect, and improve the feel and appearance of men's skin. Including soothing natural botanicals like green tea, aloe vera, and chamomile, these products will leave skin feeling clean and healthy.

All products include proprietary SenePlex+ for anti-aging protection.



### **Gentle Purifying Cleanser \$36**

5 fl oz / 148 mL

This daily use cleanser effectively removes dirt and excess oil while also moisturizing and purifying skin to reveal a smooth, clear complexion. Skin is now ready for an easy, comfortable shave with Soothing Shave Cream.

**Chamomile Oil:** Helps to calm skin.

**Eucalyptus Leaf Oil:** Calms, soothes, and helps clarify skin.

**Apple Fruit Extract:** Gently exfoliates skin for a glowing effect and provides moisture balance.



**Soothing Shave Cream \$29**

5 fl oz / 148 mL

Experience an easy and comfortable shave with this luxurious cream that works to deeply soothe and nourish skin, while helping to prevent irritation, razor burns, and ingrown hairs for a soft and refreshed complexion.

**Green Tea Leaf Extract:** Helps protect skin with antioxidant properties.

**Aloe Vera Leaf Juice:** Calms and soothes skin.

**Algae Extract:** Helps hydrate, firm, and tone skin.



**Facial Moisturizer SPF 20 \$39**

2.9 fl oz / 86 mL

This light, oil-free daily moisturizer relieves dry skin and irritation by instantly providing lasting hydration, offering broad spectrum protection from the sun's harmful UV rays, and helping to reduce signs of aging and skin damage. Skin is left feeling refreshed and hydrated.

**Cucumber Extract:** Soothes and hydrates.

**Sodium Hyaluronate:** Helps protect against moisture loss.

**Vitamins A, B & E:** Hydrate, help protect from free radicals, and promote healthy skin.



# Sense Cosmetics

The Perfect Match

When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way!



*MakeSense*

## Silk Pore & Wrinkle Minimizer \$60

0.51 fl oz / 15 mL

The perfect base for a flawless face, MakeSense Silk minimizes the appearance of pores, fills wrinkles, and offers anti-aging protection. Use alone for naturally beautiful skin or use as primer before MakeSense Foundation for a perfect finish.



*MakeSense*

## Color Correcting Tinted Moisturizer \$45

1 fl oz / 30 mL

Enjoy sheer coverage, color correction benefits, and skin protection in one easy step. Blend on this smooth cream with sheer to medium coverage over moisturizer or under foundation, if more coverage is desired. It works to cover imperfections and improve the appearance of skin.



*MakeSense*

## Pearlizer \$50

1 fl oz / 30 mL

Add a luminous and radiant glowing finish. Mix with your favorite MakeSense Foundation shade or lightly layer with a brush after makeup application.



Pearlizer

*MakeSense*

## Advanced Anti-Aging Pearlizer \$60

1 fl oz / 30 mL

Enjoy a luminous finish with the addition of sophisticated moisturizers, minerals, and vitamins.



Fair (N)

Light (N)

Light-Medium (N)

Medium (N)

Medium-Deep (N)

Deep (N)

## FINDING YOUR UNDERTONE...

Take a close look at the veins on the underside of your wrist.



Are your veins blue or purple?

If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive?

If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can't tell? Then you are neutral.

(C) = cool (W) = warm (N) = neutral



A portion of the proceeds from the sale of each MakeSense Original and Advanced Anti-Aging Foundation cosmetic product benefits the nonprofit, The Make Sense Foundation®.



*MakeSense*

### Original Foundation \$50

1 fl oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides anti-aging and healthy skin benefits. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.







*MakeSense*

### Advanced Anti-Aging Foundation \$60

1 fl oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and contains SeneShield™ for defense against environmental hazards. Blended with moisturizers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting color pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.



### Hydrating Facial Serum Mist \$40

2.9 fl oz / 86 mL

Instantly refresh and re-energize your skin anytime with this lightweight, oil-free, and alcohol-free quick drying mist, while simultaneously treating your complexion to long-term anti-aging benefits. Can be sprayed under or over your makeup.

**Hydromanil Complex:** Provides long-lasting hydration.

**Apple Fruit Extract:** Gently exfoliates skin for a glowing effect and instant moisturization.

**Kale Extract:** Rich in vitamins A, C, and E to help tighten pores and prevent free radical damage.



## SENESHIELD™

This proprietary blend of powerful ingredients works to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays.



## Corrective Color Concealer | Blender \$25

0.2 oz / 5.6 g

Color correction and advanced skin care combine into this effective concealer that can be used to even the appearance of skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant while being hydrated.



*BlushSense*

## Cream Blush \$30

0.2 oz / 5.6 g

This makeup must-have delivers the perfect touch of natural-looking, long-lasting color blended with beneficial and nourishing ingredients. A little goes a long way with this color-concentrated formula that can be used to highlight, define, or contour.



## Translucid Powder & Bronzer in Dispensing Brush \$50

0.2 oz / 6 g

This light powder blots shine and absorbs oil and perspiration with effortless application. The breathable finish protects without drying skin throughout the day. The Natural shade features color-matching technology to suit a variety of complexions.

**Acetyl Hexapeptide 3:** Plant-derived amino acid and anti-wrinkle ingredient.

**Allantoin:** Promotes healthy skin.





*ShadowSense*

**Matte Eyeshadow \$22**

0.2 fl oz / 5.9 mL

Experience the long-lasting, anti-aging, and velvety matte finish of these crème-to-powder eyeshadows. The versatile formula can be worn separately, blended with additional colors, or used as a soft eyeliner to create stunning eye looks.

GRAY



Snow



Granite



Onyx

PURPLE/BLUE



Silver Violet



Amethyst



Denim

MAUVE



Pink Frost



Mulberry



Garnet

BROWN



Candlelight



Moca Java



Smoked Topaz



Rustic Brown

PINK



Whisper Pink



Sandstone Pearl



Pink Posey

MATTE COLORS  
 SHOWN IN ORDER  
 OF USE:

BASE  
 BLEND  
 ACCENT



*ShadowSense*

**Shimmer Eyeshadow \$22**

0.2 fl oz / 5.9 mL

Add the perfect touch of luster to your lids with long-lasting, luminous color. Shimmer shades perfectly coordinate with the ShadowSense matte collection.



Copper Rose  
 Shimmer



Smoked Topaz  
 Shimmer



Sandstone Pearl  
 Shimmer



Moca Java  
 Shimmer



Pink Opal Shimmer



Silver Shimmer



Rose Gold Glitter



Candied Cocoa  
 Shimmer



*EyeSense*

## Long-Lasting Liquid Eye Liner \$25

0.125 fl oz / 3.69 mL

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.



Black

Black Brown



*EyeSense*

## Long-Lasting Eye Liner Pencil \$25

0.012 oz / 0.35 g

This long-lasting, waterproof pencil glides on with a velvety smoothness and sets quickly for all-day wear without smudging, feathering, or bleeding. Highly pigmented for maximum impact, this pencil features a retractable tip for precise, easy-to-use application.



Black

Black Brown



Navy

Golden Shimmer



*BrowSense*

## Liquid Brow Color \$20

0.125 fl oz / 3.69 mL

Perfect the shape of your brows with this unique, waterproof liquid brow color. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.



Light

Taupe

Auburn

Dark



*UnderSense*  
**3-in-1 Maximizing  
Lash Primer \$24**

0.25 fl oz / 7.5 mL

UnderSense 3-in-1 Maximizing Lash Primer works to (1) condition, (2) lengthen, and (3) volumize lashes. This lash primer improves the look and feel of lashes over time, while immediately boosting the volume, definition, and length of lashes before mascara application.

**Capixyl:** Helps provide fuller, healthier lashes.

**Jojoba Ester:** Conditioning agent that nourishes and cares for lashes from within.



*LashSense*  
**VolumIntense™ Waterproof  
Mascara \$28**

0.24 fl oz / 7 mL

Beautifully lengthen, volumize, curl, and define lashes without running or flaking. Using the unique volumizing brush, one coat defines and extends, while a second coat creates intense fullness and length for waterproof, worry-free wear. Additional beneficial ingredients prevent brittleness and drying. Formula is ophthalmologist tested and safe for contact lens wearers.

**Capixyl:** Helps provide fuller, healthier lashes.

**Carnauba Wax:** Helps keep lashes flexible.

Black



Black Brown



*LashSense*  
**VolumIntense™ Mascara \$28**

0.26 fl oz / 7.8 mL

Separate, lift, and curl lashes to volumized perfection! The humidity-resistant formula helps moisturize to prevent dry, brittle lashes from root to tip. One coat fully extends your lashes, while a second coat adds 3D intensity and dramatic volume for full, lush lashes. The unique volumizing brush delivers maximum results. Formula is ophthalmologist tested and safe for contact lens wearers.

**Capixyl:** Helps provide fuller, healthier lashes.

**Vitamin E:** Helps to repair and condition lashes, and prevent brittleness.

Black



Black Brown



Capixyl™ works to increase new lash growth by over **46%** in four weeks.

*Results obtained in an eight-week clinical study of Capixyl on 17 women.*



*LipSmooth*  
**Conditioning Polish \$25**  
0.5 fl oz / 15 mL

Helps dry, damaged lips feel renewed, re-moisturized, and conditioned. Formulated with nonabrasive natural exfoliators, SenePlex+, and natural oils to accelerate the exfoliation process and reveal smooth, beautiful lips.

**Bamboo & Ivory Seed Powder:** Gentle, effective exfoliators.

**Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

**Shea Butter:** Softens and protects skin.



*LipSense*  
**Moisturizing Lip Balm**

Clear **\$20** Tinted **\$22**  
0.25 fl oz / 7.3 mL

Smooth on this long-lasting, nourishing balm with moisture-rich botanicals to help bind hydration to lips. The addition of SenePlex+ provides anti-aging and restorative benefits. This lightweight balm is available in original and beautifully tinted shades.

**Coconut Oil:** Provides nourishing moisture to improve dry, cracked skin.

**Cocoa & Shea Butters:** Soften the skin and protect from environmental influences.



CLEAR



TINTED



Barely Berry



Blush Pink



*LipSense*  
**Lip Liner \$22**

0.125 fl oz / 3.69 mL

Line your lips with precision as the long-lasting color technology blends, complements, and defines as the first step to creating the perfect pout.

YELLOW-BASED



Persimmon



Terra Cotta



Cocoa

BLUE-BASED



Neutral



Berry



Blu-Red

# Long-lasting lip color stays on for up to 18 hours.



LipSense

**Lip Color \$25**

0.25 fl oz / 7.39 mL

LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain, or color. As the original, long-lasting lip color, it is waterproof and does not kiss off, smear off, or budge off.

**Peony Root Extract:** Natural calming flower herb.

**St. John's Wort Extract:** Natural herb with skin-protecting properties.

**Linden Flower Extract:** Powerful antioxidant.



## YELLOW BASED/WARM

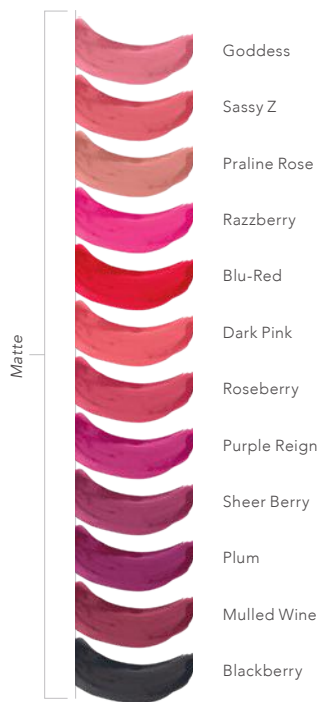




### NEUTRAL



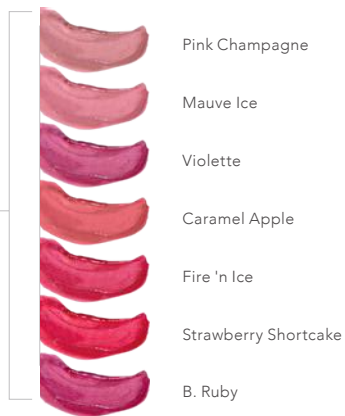
### BLUE BASED/COOL



### Shimmer



### Frost



### HOW TO APPLY:

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread color in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for long-lasting results, letting color dry in between each layer. Finish with LipSense Gloss to maintain lasting color and moist lips.

### LIP LINER



LIP COLOR - LAYER 1



LIP COLOR - LAYER 2



LIP COLOR - LAYER 3



MOISTURIZING GLOSS



LONG-LASTING LOOK



\*For proper use, purchase your LipSense in a collection which includes a color, Gloss, and Oops! Remover.



*LipSense*

### Moisturizing Gloss \$20

0.25 fl oz / 7.5 mL

Dehydrated and damaged lips are no match for the moisturizing ability of shea butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturizing glosses improve the longevity of LipSense Liquid Lip Color, while covering and protecting naked lips.

**Shea Butter:** Softens and protects skin.

**Vitamin E:** Helps to hydrate dry lips.

YELLOW-BASED

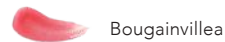


Gold Glitter



Sand

BLUE-BASED



Bougainvillea



Opal



Rose



Pink Sand

NEUTRAL



Glossy



Matte



Pearl



Orchid



Pink Glitter



Silver Glitter



*LipSense*

### Diamond Gloss \$22

0.25 fl oz / 7.39 mL

LipSense Diamond Gloss drenches lips in a show-stopping finish that takes your LipSense look to the next level of glamour. It is formulated with genuine crushed diamond gemstones for a beautiful sparkle.

**Diamond Powder:** Gives a gorgeous glittering finish.



Diamond Kiss



*LipSense*

### Ooops! Remover \$10

0.25 fl oz / 7.39 mL

A simple swipe of this non-drying remover will erase LipSense mistakes, "lift" your long-lasting lip color so you can change your shade with your outfit, or remove LipSense at the end of the day.

**Vitamins A, B, C & E:** Condition, moisturize, and protect lips.



*Foops!*® **Dual Phase Color Remover \$20**

1.7 fl oz / 50 mL

Remove long-lasting SenseCosmetics quickly with this easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Safe for contact wearers.

**Green Tea Extract:** Protects against free radical damage.

**Arnica Flower:** Helps to restore suppleness.

**Spirulina:** Promotes a clear complexion.



*Foops!*® **SenseCosmetics®  
Color Removing Wipes \$20**

Pack of 30 wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact wearers.

**Sodium Hyaluronate:** Protects against moisture loss.

**Aloe Leaf Juice:** Moisturizes and helps soothe skin.

**Vitamin B:** Helps condition lashes and brows.



**Brush Cleaner \$20**

6 fl oz / 170 mL

Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.

Safe to use on synthetic or natural hair bristle brushes.

# HairCovary™ HairCare

with SenePlex+® &  
SenePeptide™

Just as SeneDerm SkinCare is essential for achieving healthy and glowing skin, the HairCovary line of products works to make your hair gorgeous by focusing on the health of your scalp. All products include SenePlex+ and SenePeptide to encourage a healthy scalp and voluminous, strong locks of hair. Formulated without sulfates, parabens, gluten, or phthalates.

Recover the strength, softness,  
and volume of your hair from root to tip.



## HairCovary Thickening & Volumizing Shampoo with UV Color Protection \$40

7 fl oz / 207 mL

Revive hair with nourishing botanicals, vitamins, and lightweight moisture in a non-stripping formula that works to give you thicker, bouncier hair. Safe for color-treated hair, this formula helps repair damage caused by treatments.

**Capixyl:** Helps provide fuller and thicker hair.

**Hydrolyzed Rice Protein:** Helps fortify hair to prevent damage and improve volume.



## HairCovary Moisturizing & Shine Enhancing Conditioner with UV Color Protection \$40

7 fl oz / 207 mL

Restore hair's texture and radiance with moisturizing botanicals and vitamins. Dry, brittle hair is transformed into luxuriously soft, shiny, and healthy locks. Formula is also beneficial for color-treated hair.

**Capixyl:** Helps provide fuller, thicker hair.

**Aloe Vera:** Moisturizes, soothes, and protects hair.

Capixyl™ works to increase the number of hair follicles per square centimeter by over **79%** in four months.

Results obtained in a four-month in vivo test of Capixyl on 30 men.

HairCovey  
**HAIRCARE**

with SenePlex+® & SenePeptide™



### HairCovey **Strengthening & Thickening Hair Serum \$60**

2.9 fl oz / 86 mL

Formulated with nourishing botanical extracts and powerful peptides that help to moisturize your scalp, this leave-in serum strengthens hair to return it to its healthiest, shiniest, and most vibrant state.

**Capixyl:** Helps provide fuller, thicker hair.

**Willowherb Extract:** Protects against free radicals.



### HairCovey **Thickening & Volumizing Holding Spray \$30**

6 fl oz / 177 mL

This non-aerosol spray does double duty by effectively holding styles and improving the health of hair with continued use. The formula does not leave hair sticky or crunchy, but keeps hair flexible to achieve a beautiful, volumized look.

**Capixyl:** Helps provide fuller, thicker hair.

**Vitamin B3:** Helps to improve health of hair.



### HairCovey **Thickening & Volumizing Holding Spray Mini \$14**

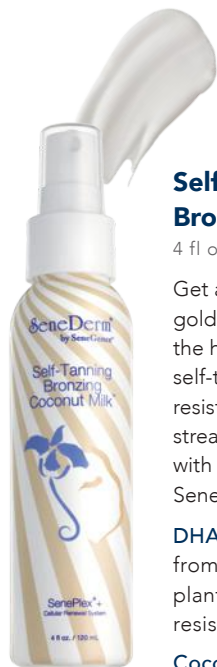
1.7 fl oz / 50 mL

The perfect size for hair touch-ups while traveling or on the go!

# SeneDerm® SunCare

with SenePlex+®

Long-term exposure to the sun's harmful UV rays is a leading contributor to unwanted signs of aging, and can also lead to serious skin health issues. Protect your skin from the sun while getting a natural-looking glow and anti-aging protection with SeneGence SunCare products.



## Self-Tanning Bronzing Coconut Milk \$50

4 fl oz/ 120 mL

Get a gorgeous, natural-looking golden glow without compromising the health of your skin. This unique self-tanner is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturizers and SenePlex+ for anti-aging protection.

**DHA (Dihydroxyacetone):** Derived from environmentally-friendly plant sources, it provides a water-resistant, long-lasting tan.

**Coconut Milk Blend:** With coconut water and olive seed oil for non-sticky hydration.

**Erythrulose:** Provides a natural-looking sunless tan.



## SeneSun SPF 30 SunScreen \$45

4 fl oz/ 120 mL

Help protect your skin from the harmful rays of the sun with this light SPF 30 sunscreen. SeneSun SunScreen is barely noticeable when applied as it does not feel thick, sticky, or oily. Mist on to defend your skin from UV rays while giving it the benefit of advanced anti-aging moisturizers and SenePlex+. Formula is broad spectrum and water-resistant up to 40 minutes.

**Orchid Flower Extract:** Antioxidant and moisturizer.

**Aloe Leaf Juice:** Promotes moisture and helps soothe.

**Algae Extract:** Hydrates and softens skin.



## Smoothing Body Scrub \$20

4 oz / 118 mL

Exfoliate away impurities and dry skin with this gentle yet effective all-over body scrub. Volcanic ash will buff your body's skin to a smooth, healthy glow and allow for better moisture absorption.

### Vanuatu Volcanic Ash:

Exfoliates dead skin.

**Aloe Leaf Juice:** Soothes skin.



## Advanced Hydration Body Lotion \$45

6 fl oz / 180 mL

Pamper your skin all over with rich, luxurious moisture and anti-aging protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of aging.

**Sodium Hyaluronate:** Protects against moisture loss.

**French Plum Oil:** Natural, non-greasy, hydrating oil featuring a light, luxurious scent.



## Moisturizing Body Wash \$20

8 fl oz / 236 mL

A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring balance and moisture. It can also be used as a shave cream or bubble bath.

**Jojoba Extract:** Promotes soothing and calming.

**Orchid Flower Extract:** Antioxidant and moisturizer.

# SeneDerm BodyCare

with SenePlex+®

Anti-aging protection is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of aging to hands, legs, and arms. Pamper and protect the skin on your body with SeneDerm BodyCare, formulated with anti-aging emollients and effective exfoliants to enjoy smooth, radiant skin from head to toe!





### Hand Cream with Shea Butter \$20

2.66 fl oz / 80 mL

Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.

**Shea Butter:** Rich moisturizer.

**Cucumber:** Soothes and hydrates.



### Shea Butter Body Cream \$30

4 oz / 120 mL

Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of aging. Great for use on skin all over body.

**Shea Butter:** Softens and protects skin.



### Detoxifying & Moisturizing Mask \$50

4 oz / 113g

This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types, including acne-prone.

**Green Tea & Arnica Flower:** Soothe and calm skin.

**Kaolin Clay:** Absorbs impurities.

**Volcanic Ash:** Gentle exfoliator.



### **Renewing & Brightening Hand Cream \$35**

1.5 fl oz / 44 mL

This non-greasy hand cream works to deeply moisturize skin and helps to prevent and diminish aging signs. Over time, it boosts skin's radiance for smoother, brighter hands.

**Wildplum Harvest:** Australian superfruits complex that hydrates and rejuvenates for radiant-looking skin.

**Vitamin C:** Helps restore a smooth skin surface and brightens the appearance of skin.

**Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.



### **Golden Radiance Peel-Off Mask**

*Mask Collection with Applicator and Headband \$55*

2 fl oz / 59 mL

Infused with pure colloidal gold and soothing botanicals, this mask works to firm, soften, and moisturize skin. It gently peels off to reveal a more radiant, youthful-looking complexion with improved clarity, texture, and luminosity.

**Colloidal Gold:** Helps improve skin's firmness.

**Lavender Extract:** Soothes and calms skin.

**Caffeine:** An antioxidant helps to energize the skin.

*Ask your Distributor about the Golden Radiance Peel-Off Mask Collection.*



### **Heel & Elbow Softening Cream \$40**

55 g / 1.94 oz

This rich cream tackles your toughest, roughest body skin areas in need of softer texture and hydration with moisturizers, soothing botanicals, and 9% glycolic acid.

**Glycolic Acid:** An alpha hydroxy acid, it unveils brighter, softer skin by helping to exfoliate and remove dead skin.

**Nangai Seed Oil:** A natural oil derived from the Nangai nut that helps skin maintain moisture.

**Apple Fruit Extract:** Helps provide moisture to skin for a smooth feel.

## SeneGence Spa Collection

with SenePlex+®

This calming line of products works to address skin and improve suppleness, texture, and appearance and also seeks to relax the user and give a sense of pampering and well-being.

Abundance  
**PARFUM**  
with SenePlex+®

**Abundance Fresh Parfum \$50**

1 fl oz / 30 mL

Features clean and refreshing green scent notes.

**Mandarin & Lemon:** Add an energizing and sparkling touch.

**Driftwood:** Brings in an earthy edge.

**Dewy Freesia:** For a soft, floral note.



**Abundance Lush Parfum \$50**

1 fl oz / 30 mL

Features sensual, lush fruit notes.

**Passionfruit:** Lends a vibrant, fruity note.

**Vanilla Orchid:** For a warm, floral bouquet.

**Pikake Jasmine:** Adds a tropical, floral touch.



**Abundance Travel Trio \$50**

3 vials 0.17 oz / 5 mL each

Enjoy all three Abundance Parfums with this set of three rollerball vials in a custom velvet pouch, perfect for gorgeous scent on the go.



Abundance by SeneGence fragrances are created with the finest quality parfum oils and blended with SenePlex+ for luxurious, long-lasting scent and skin care in one.

**Abundance Bloom Parfum \$50**

1 fl oz / 30 mL

Features gorgeous, fragrant floral notes.

**Lush Pear:** Adds brightness and light sweetness.

**Rose Bloom:** For an enveloping floral aroma.

**Glowing Amber:** Lends a warm, luxurious scent.



Luxuriate in beautiful fragrance blended with anti-aging ingredients.



\$190

### SkinCare Collection

DRY / NORMAL TO DRY / NORMAL TO OILY

- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- EyeCrème



\$190

### Oily to Acne Collection

- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- Spot-On



\$265

### Advanced Anti-Aging Collection

- Climate Control
- SeneSerum-C
- Collagen Night Pak (with brush)
- EyeLuminator



\$150

### Powder Collection

- Natural Powder
- Bronze Dust Powder
- Silver Rose Powder



\$55

### LipSense Collection

- LipSense Color
- Glossy Gloss
- Ooops! Remover



\$130

### Spa Collection

- Heel and Elbow Softening Cream
- Renewing and Brightening Hand Cream
- Golden Radiance Peel-Off Mask Collection (includes mask, headband, and applicator brush)



\$104

### SeneGence For Men Collection

- Soothing Shaving Cream
- Gentle Purifying Cleanser
- Facial SPF Moisturizer



\$120

### Original Foundation Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover



\$140

### Advanced Anti-Aging Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover



\$105

### BodyCare Collection

- Advanced Hydration Body Lotion
- Body Wash
- Body Scrub
- Hand Cream



\$95

### SunCare Collection

- SeneSun SPF SunScreen
- Self-Tanning Bronzing Coconut Milk



\$170

### HairCovey HairCare Collection

- Shampoo
- Conditioner
- Serum
- Holding Spray



Become a Customer or a Hostess  
and experience our fabulous products!



For hosting a Glamour Demo, Hostesses will receive a discount on their personal product order based on the Demonstration retail sales and future new bookings from the Demonstration.

**TOTAL DEMO SALES**  
*less Hostess personal order*

\$1 to \$300

\$301 to \$600

\$601 + HIGHER

**DISCOUNT OFF**  
*Hostess personal order*

10%

20%

30%

*\*Hostesses earn an additional 5% off their personal order for each new booking! Also, every Hostess can qualify to receive a "Thank You" gift for hosting a Glamour Demo of \$300 or more. Ask your Distributor for details and gift choices.*

tear here



**KISS OFF**  
contest



Discover the clear difference of LipSense!  
First, "Kiss Off" your old lip color! Second, apply long-lasting LipSense. Third, attempt to "Kiss Off" our smudge-proof, budge-proof lip color by Senegenice!

**Demo Date:** \_\_\_\_\_

**DISTRIBUTOR NAME:** \_\_\_\_\_ **DISTRIBUTOR ID#:** \_\_\_\_\_

**HOSTESS NAME:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State/Province:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**GUEST NAME:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State/Province:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

In order for Kiss Off Cards to be considered valid, participants are required to follow the program guidelines. Open to residents of US, Canada, Australia, Mexico, and New Zealand. Guests must be 18 or older to enter. Demos must have one Distributor, one Host, and three or more Guests; Limit one entry per Guest. Guests are required to "Kiss Off" their old lip color, then attempt to "Kiss Off" Senegenice LipSense. Product Prizes will ship to winners' addresses provided; physical shipping address is required, PO Boxes will not be accepted. Send valid cards to Senegenice International, ATTN: Kiss Off Contest, 19651 Alter, Foothill Ranch, CA 92610. \*Senegenice Product Prize to be selected by Senegenice staff from available inventory.

## Join us in making a difference by giving back.

The Make Sense Foundation® (MSF) is the SeneGence nonprofit organization created by Joni Rogers-Kante as part of the overall plan to give back to the community. The MSF is based on the fundamental mission to help women and children in crisis and thrives on donating directly to deserving organizations.



Visit [MakeSenseFoundation.org](http://MakeSenseFoundation.org)



## Earn back in profits!

Earn a portion of your order total back in profits, plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-aging skin care and cosmetic products with others. You will find it easy to take orders from those who are WOWed by the results.







## Become a Distributor

Have a career that really pays on your terms!  
Purchase products at wholesale and resell for profits.  
We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

### New Distributor Kit (NDK) \$55

Business materials to help you get off to a great start, plus free SeneSite and business apps!



## Discounts & Potential Retail Earnings

<b>SUGGESTED RETAIL TOTAL AMOUNT</b>	<b>PERSONAL DISCOUNT</b> off suggested retail	<b>POTENTIAL EARNING</b> percentage	<b>POTENTIAL EARNING</b> dollars
\$0 - \$199	20%	25%	\$0 - \$40
\$200 - \$599	30%	43%	\$60 - \$180
\$600 - \$1,499	40%	67%	\$240 - \$600
\$1,500 - HIGHER	50%	100%	\$750 - UNLIMITED

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases.



## New Distributor Pack Options

### FAST START PACK

**SAVE OVER 65%**

\$1,195 (over \$3,500 value)



Includes:

- 1,000 PV order with over 50 of the most popular products (\$2,000 total retail value)
- Glamour Demo Kit (GDK)
- Distributor Planning Calendar
- Plus: Qualify for 30 Day Fast Start Bonus Products
- Exclusive Business Training
- FREE SHIPPING on Pack

### SIGNIFICANT SENESELLER PACK

**SAVE OVER 55%**

\$795 (\$1,830 value)



Includes:

- 750 PV order with a range of top LipSense and SenseCosmetics shades (\$1,500 total retail value)
- LIPS Demo Kit
- Distributor Planning Calendar
- FREE SHIPPING on Pack

### QUALIFIED DISTRIBUTOR PACK

**SAVE OVER 50%**

\$345 (\$830 value)



Includes:

- 300 PV order with 12 LipSense colors, 12 Glosses, and 6 Ooops! Removers (\$600 total retail value)
- LIPS Demo Kit

# Get off to a *FAST START!*

Contact your Distributor for current program availability.

You are eligible to receive a 50% discount on all personal product orders of 300 PV (\$600 retail) or more, for 90 days, starting on the day you join SeneGence.

**30 Days**



**60 Days**



**90 Days**



PLUS, you can qualify to earn up to \$1,200 in FREE products in your first 30, 60, and 90 days!



SeneGence  
DISTRIBUTOR OPPORTUNITIES



### Significant SeneSellers:

Distributors who consistently share and sell SeneGence products month after month.



## Significant SeneSeller Program

Earn a FREE product each month (and other fabulous incentives) when you consistently sell SeneGence products for three consecutive months and then on a monthly basis during your career.

## SeneTrips

Our SeneStar and LIPS Trip achievers enjoy traveling the country and the world as a way of doing business by earning various levels of growth and sales.



Hawaii, United States

Bora Bora, Tahiti

## SeneCar

CHOOSE YOUR BLUE!

SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new blue car!



## SeneStyle BY SENEENCE

SeneStyle is a SeneGence 'signature' with our colorful, iconic style that helps to identify our Distributors in the marketplace and give each individual wearer the ability to retain their unique style while symbolizing a sense of unity.



SeneCouture accessories are also available, with proceeds from each sale going to our nonprofit, the Make Sense Foundation.

Learn more or purchase  
[senestylebyseneence.com](http://senestylebyseneence.com)



### SENEDERM SKINCARE

- \$30 3 in 1 Cleanser
  - Dry
  - Normal to Dry
  - Normal to Oily
  - Oily to Acne
- \$50 DayTime Moisturizer
  - Dry
  - Normal to Dry
  - Normal to Oily
  - Oily to Acne
- \$60 Evening Moisturizer
  - Dry
  - Normal to Dry
  - Normal to Oily
  - Oily to Acne

### Advanced Anti-Aging

- \$60  Climate Control
- \$85  Collagen Night Pak w/Brush
- \$50  EyeCrème
- \$55  EyeLuminator
- \$90  Lifting & Firming Neck Cream
- \$65  SeneSerum-C

### SENEDERM SOLUTIONS

- \$65  Anti-Wrinkle Treatment
- \$75  Brightening Multi-Vitamin Treatment
- \$50  Dark Circle Under Eye Treatment
- \$50  Facial Resurfacer



## SeneGence WISH LIST

- \$50  LashExtend Clear
- \$55  LashExtend Black
- \$55  LashExtend Brown
- \$50  LipVolumizer
- \$45  NailExtend
- \$50  Nangai Oil
- \$50  Polishing Exfoliator
- \$50  Spot-On

### SENEGENCE FOR MEN

- \$29  Soothing Shave Cream
- \$36  Gentle Purifying Cleanser
- \$39  Facial Moisturizer

### SENSECOSMETICS

- \$60  Silk Pore & Wrinkle Minimizer
- \$50  MakeSense Pearlizer
- \$60  Advanced Anti-Aging Pearlizer
- \$45 Color Correcting Tinted Moisturizer
  - Fair
  - Light
  - Light-Medium
  - Medium
  - Medium-Deep
  - Deep
- \$50 MakeSense Original Foundation
  - Adobe

- Almond
- Beige Chiffon
- Café Au Lait
- Cinnamon
- Creme Beige
- Coffee
- Deep Caramel
- Dewy
- Fawn
- Golden Tan
- Ivory
- Porcelain
- Suede
- Tan
- Truffle

**\$60 MakeSense Advanced Anti-Aging Foundation**

- Adobe
- Almond
- Beige Chiffon
- Café Au Lait
- Cinnamon
- Coffee
- Creme Beige
- Deep Caramel
- Dewy
- Fawn
- Golden Tan
- Ivory
- Porcelain
- Suede
- Tan

- Truffle

**\$40 Hydrating Facial Serum Mist**

**\$25 Concealer/Blender**

- Deep
- Green
- Light
- Medium
- White

**\$30 BlushSense Cream Blush**

- Bronze
- Cherry
- Chocolate Cherry
- Pink Berry
- Pouty Pink
- Terra Cotta
- Toasted Rose

**\$50 Translucid Powder Brush**

- Bronze Dust
- Natural
- Silver Rose

**\$22 ShadowSense Matte Eyeshadow**

- Amethyst
- Candlelight
- Denim
- Garnet
- Granite
- Moca Java
- Mulberry
- Onyx
- Pink Frost

- Rustic Brown
- Sandstone Pearl
- Silver Violet
- Smoked Topaz
- Snow
- Whisper Pink

**\$22 ShadowSense Shimmer Eyeshadow**

- Candied Cocoa Shimmer
- Copper Rose Shimmer
- Moca Java Shimmer
- Pink Opal Shimmer
- Rose Gold Glitter
- Sandstone Pearl Shimmer
- Silver Shimmer
- Smoked Topaz Shimmer

**\$25 EyeSense Liquid Eye Liner**

- Black
- Black Brown

**\$25 EyeSense Eye Liner Pencil**

- Black
- Black Brown
- Navy
- Golden Shimmer

**\$20 BrowSense Liquid Brow Color**

- Auburn
- Dark
- Light
- Taupe

**\$24 UnderSense 3-in-1 Maximizing Lash Primer**

**\$28 LashSense VolumeIntense Mascara**

- Black
- Black Brown

**\$28 LashSense VolumeIntense Waterproof Mascara**

- Black
- Black Brown

**\$22 LinerSense Lip Liner**

- Berry
- Blu-Red
- Cocoa
- Neutral
- Persimmon
- Terra Cotta

**\$20 Moisturizing Lip Balm**

**\$22 Moisturizing Tinted Lip Balm**

- Barely Berry
- Blush Pink

**\$25 LipSmooth Conditioning Polish**

**LIPSENSE**

**\$25 Lip Color**

- Apple Cider
- Aussie Rose
- B. Ruby
- Beige Champagne
- Bella
- Blackberry
- Blu-Red
- Bombshell

- Cappuccino
- Caramel Apple
- Caramel Latte
- Cocoa
- Dark Pink
- Dawn Rising
- Fire 'n Ice
- Fire Opal
- First Love
- Fleur De Lisa
- Fly Girl
- Goddess
- Hazelnut
- Heartbreaker
- Honey Rose
- Kiss For A Cause
- Kiss Me Katie
- Lexie Bear-y
- Luv it
- Mauve Ice
- Mulled Wine
- Napa
- Nude
- Nude Pink
- Nutmeg
- Persimmon
- Pink Champagne
- Plum
- Plum Pretty
- Plumeria
- Pomegranate
- Praline Rose
- Precious Topaz

- Purple Reign
- Razzberry
- Roseberry
- Samon
- Sassy Z
- Sheer Berry
- Strawberry Shortcake
- Summer Sunset
- Violet Volt
- Violette

**\$20 Gloss**

- Bougainvillea
- Glossy
- Gold Glitter
- Matte
- Opal
- Orchid
- Pearl
- Pink Glitter
- Pink Sand
- Rose
- Sand
- Silver Glitter

**\$22  Diamond Kiss Gloss**

**Removers**

- \$10  Ooops! Remover
- \$20  Brush Cleaner
- \$20  Fooops! Liquid Remover
- \$20  Fooops! Removing Wipes

**SENERM SUNCARE**

- \$50  Self-Tanning Bronzing Coconut Milk

- \$45  SeneSun SPF 30 SunScreen

**HAIRCOVERY HAIRCARE**

- \$40  Moisturizing & Shine Enhancing Conditioner
- \$60  Strengthening & Thickening Hair Serum
- \$40  Thickening & Volumizing Shampoo
- \$30  Thickening & Volumizing Holding Spray
- \$14  Thickening & Volumizing Holding Spray Mini

**SENERM BODYCARE**

- \$30  Body Cream
- \$20  Body Wash
- \$20  Body Scrub
- \$45  Body Lotion
- \$50  Detoxifying Mask
- \$20  Hand Cream

**SENEGENCE SPA COLLECTION**

- \$35  Renewing & Brightening Hand Cream
- \$55  Golden Radiance Peel-Off Mask Collection
- \$40  Heel & Elbow Softening Cream

**ABUNDANCE PARFUMS**

- \$50  Abundance Fresh
- \$50  Abundance Lush
- \$50  Abundance Bloom

- \$50  Abundance Rollerball Travel Trio

**COLLECTIONS**

- \$190  SeneDerm Skincare Collection
- \$104  SeneGence for Men Collection
- \$55  LipSense Lip Collection
- \$130  SeneGence Spa Collection
- \$265  SeneDerm Advanced Anti-Aging Collection
- \$105  SeneDerm BodyCare Collection
- \$95  SeneDerm SunCare Collection
- \$120  MakeSense Original Collection
- \$140  MakeSense Advanced Anti-Aging Collection
- \$170  HairCovey HairCare Collection
- \$150  SeneDerm Powder Collection



To Purchase Products or Become a Distributor, contact:

## WHAT'S IN THE NAME 'SENEGENCE'?

SENESCENCE

Process of aging



INTELLIGENCE

The capacity to acquire  
and apply knowledge



SYNERGY

The working together of  
two things to produce an  
effect greater than the sum  
of their individual effects



SENEGENCE

Long-lasting and  
anti-aging products  
that really work!



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